Sumandeep Vidyapeeth Incubation and Innovation Centre

SUMANDEEP VIDYAPEETH
An Institution Deemed to be University u/s 3 and 12B of UGC Act 1956
Accredited by NAAC with a CGPA of 3.61 on Four Point Scale at 'A++' Grade in Second Cycle
Category - I Deemed to be University under UGC Regulations 2018

At and Post: Piparia, Taluka: Waghodia, District: Vadodara, Gujarat State, INDIA. Pin Code: 391760. Phone: +91 2668 245262 / 64 / 66.
E-mail Id: sviic@sumandeepvidyapeethdu.edu.in, ssipcoordinator@sumandeepvidyapeethdu.edu.in, info@sumandeepvidyapeethdu.edu.in | Website: www.sumandeepvidyapeethdu.edu.in

Date: 25/02/2022

Report on "Start-up Paathshala"

Particulars	Details
Title of the Event / Activity	Start-up Paathshala
Type of Event / Activity (PDP, FDP, etc.)	Seminar/Awareness program
Level of Event (State / Regional / National / International / etc.)	State
Date/s of Event / Activity	24th Feb 2022
Inside campus / Outside Campus	Inside Campus
Venue	Auditorium SBKS MIRC, SVDU
Name of Organizing Department / Section	Sumandeep Vidyapeeth Incubation and Innovation Centre
Name of the Institute	Sumandeep Vidyapeeth Deemed to be University
Name of Organizing Chairperson	--
Name of Organizing Secretary	--
Total Number of Participants	2119
Provide details of Accreditation / Academic Partners / Collaboration, etc. if any	
Name of Sponsor, if any	
Outcome of the event - Proceeding / Any Publications	--

1. Introduction of the Event / Activity:

   Startup Paathshala is a unique concept of helping young minds who have ideas but unaware of its implementation. The Hon'ble Prime Minister's vision of Atmanirbhar (self reliant) India has inspired the entire education institutes to conceptualize startup training program for young Indians. This startup Pathshala is gestated by Sumandeep Vidyapeeth incubation and Innovation Centre (SVIIC) team to talk about startup and innovation right from lateral thinking and ideation to establishment, to operation and to the funding opportunities along with the edification to grow the startup to a successful business enterprise after facing innumerable challenges. This programme is streamlined in a blended mode of offline as well as on the YouTube channel in order to percolate and motivate maximum young Indians to think out of box to build out progressive, innovative and crazy idea and provide solutions to the problems of day-to-day human life, technology, healthcare sector and various services available for the community

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2. Objectives:
   a. To inculcate a culture of innovation driven entrepreneurship in young minds
   b. How to think out of the box and create a innovation idea
   c. How to convert idea into a successful startup and finally to a company

3. Brief Information on Proceeding:
   a. *Lateral Thinking by Dr. Nirav Majhumdar, Founder, my Saarthi Training,*

The first speaker, Dr. Nirav Majumdar talked about lateral thinking. the how to initiate the journey of entrepreneurship. He explained the idea of thinking out of the box and explained how to create a technological breakthrough and the power of [possibilities. He also gave a detailed explanation on how to start a new venture and what were the important aspects in doing so.
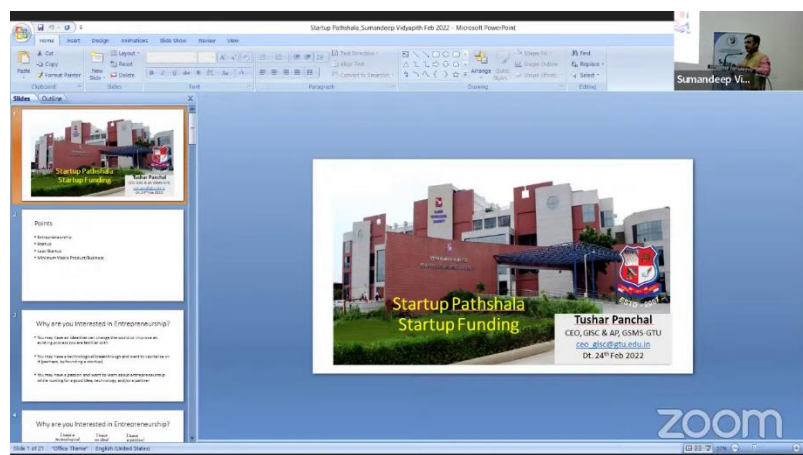
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b. *Soch se Khoj Tak by Mr. Haituk Patel, Chief Strategist, Kreative Lion.*

The second speaker, Mr. Haituk Patel, gave an explainition on which idea to choose and how to choose. He also gave a detailed view on the business model canvas and explained the importance of value proposition which is the most important aspect of business model canvas. He also explained how to identify the customers.

c. *Startup Funding opportunities by Mr. Tushaar Panchal, CEO-GTU Innovation & Startup Centre Gujarat Technological University Ahmedabad*

The third speaker of the day was Mr. Tushaar Panchal, CEO-GTU Innovation & Startup Centre Gujarat Technological University Ahmedabad, He gave a detailed explainition on the various funding opportunities available to the Health and medical students like SSIP Funding, IP Support, Crowd Funding, Equity, MSMS Business Incubator etc. . He gave an insight into various type of entrepreunership as well

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d. *Catalysing innovation in healthcare by Ms. Bhumika Sukhadia,* Co-Founder OPE
Innovation Lab

The fourth Speaker of the day was Ms. Bhumika Sukhadia, who spoke on Catalysing
innovation in healthcare. She gave various illustrations and ideas on how to explore
innovation in healthcare

e. *Motion Automative Success Story by Mr. Anant Tomar*

The last talk of the programme was a success story by Mr. Anant Tomar of Shark Tank
Fame. He explained his journey on how he came up with his idea and achieved success
with his startup.

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4. Conclusion:

The startup Paathshala organized by SVIIC was a huge success and got many positive reviews. All the delegates got an enormous amount of information various points ranging from how to initiate a startup to legal dimensions and backup plan. The delegates requested to organize such event in future as well.

SSIP Coordinator, SVDU

SSIP Co-ordinator
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